



FIRST RUN FEATURES

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Steve Brand
310 East 12th Street
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Dear Steve,

I am very excited about your planned film about the life and legacy of Rabbi Abraham Joshua Heschel. It is one of the most worthwhile films I have heard about in some time and I wish you well in your upcoming production. If it turns out to be anything like your previous film, *KADDISH*, as I have every reason to suspect it will, it should be very special and of tremendous meaning to your audience.

I would be honored to distribute the film upon it's completion, to both theatres, and television, homevideo and the educational market, as we have been very pleased to distribute *KADDISH*. I think Heschel's appeal as a religious philosopher and activist can reach a very wide audience, as our success in distributing our film about Thomas Merton attests to (the film has been a continuous strong seller for the past 15 years). Since Heschel spoke so meaningfully and eloquently to such a range of audiences, I believe that the film will have a strong appeal not only to Jewish audiences, but Christian audiences who so admire (and study) his written work, as well as to African-American audiences who will be moved by his involvement in the civil rights movement and his friendship with Dr. Martin Luther King, Jesse Jackson and Andrew Jackson.

I wish you much success with your filming and eagerly await an opportunity to see the film upon it's completion.

Yours truly,

Seymour Wishman
President